Sample Clinic Proposal

Objective:
- To provide a sample IMG Academy program and system of instruction, normally provided at the IMG Academy in Bradenton, Florida to off-site locations.
- To expose the IMG program and system to all types clients around the world thereby encouraging them to attend an IMG Academy program.

Format:
- Provide single and multi day clinics.
- Variable session duration based on customers’ needs from hourly to full day programs.

Typical Schedule:
- 9:00-12:30am: Morning Instructional Program
- 12:30-1:30pm: Lunch
- 1:30-4:30pm: Afternoon Instructional Program
- Subject to change based on the size of the clinic

Rep’s Role
- Organize and prepare the facility
- Find athletes for the clinic
- Promote and market the clinic
- Get the contact information and follow up with the students
- Be present and available during the clinic
- Book accommodations
- Communicate with IMG Academy

IMG Academy Clinic Coaching Team:
- Senior Coach – Supervises all instruction
- Full Time Academy – Certified Coaches

Age and Ability:
- Junior and Adult players of all ages and ability levels are welcome.

Ratio:
- Ideally 4 players per coach is recommended.
Facilities:
- Varies on sport. Please send your Global Advisor a list detailing your facility’s courts, meeting space, practice areas, etc.
- Equipment requirements for clinics depend on the sport and the scope of the clinic.
- Central Location – There are always parents, additional club members, media, etc. observing the clinic, therefore selecting an area where the IMG coach(s) can talk to the group is essential. An area where seating is available adds to the ease of the delivery of the clinic.
- Indoor Area – In the event of rain the clinic must still go on. An area should be available where the IMG coach(s) can run demonstrations and Strategy sessions. This area should be large enough to hold the intended number of clinic participants or at least two groups. Chairs are essential as well as the ability to darken the room.
- Equipment – A large TV and DVD Player are essential.
- Additional Staff – Based on amount of participants.

Costs and Fees:
- Expenses shall include visa costs (if necessary), transportation to and from the Tampa airport, round trip (business class) tickets, hotel accommodations (4 Star minimum), meals, daily phone calls, laundry service and local transportation for each member of the IMG coaching team attending the clinic.